Candy Minosa animator | designer | director | illustrator

WEBSITE

Portfolio: CandyMinosa.com Shop: AlexandCandy.com

CONTACT

(904) 434-9322 CandyMinosa@gmail.com

9643 Bayou Bluff Drive Jacksonville, FL 32257

EDUCATION

BFA, Computer Animation '10 Ringling College of Art + Design

SKILLS

Photoshop
Illustrator
InDesign
After Effects
Premiere
Audition
Acrobat
Blender
Maya
Streamlabs
OBS
Procreate
Clip Studio Paint

BILINGUAL

English + Tagalog

Mac + PC proficient

EXPERIENCE

Predator Group, Jacksonville, FL

Creative Director | January 2020 - Present Art Director | August 2018 - January 2020 Multimedia Designer | June 2013 - August 2018

- Responsible for company branding and identity
- Leads and supervises marketing department initiatives
- Manages multiple employees and freelancers
- Provides art direction for in house marketing team as well as outside resources with 5 direct reports
- Coordinates with international partners for manufacturing, advertising, and company-sponsored billiard tournaments
- Creates concepts and strategies for product campaigns
- Assists with product design and development
- Coordinates, plans, and directs photoshoots
- Directs and assists with product photography retouch
- Video and music editing
- Packaging, logo, digital and print ad design
- Creates 3D elements and models for commercials
- Maintains and creates graphics for PredatorCues.com, PredatorCues.jp, and PoisonCues.com as well as the brands' various social media outlets
- Trains new department employees

Kawaiistarz, Jacksonville, FL

Owner and Artist | May 2020 - present

- Creates both digital and traditional artwork with original characters for pins, stickers, stationery, and apparel
- Responsible for book keeping and business management
- Works with various manufacturers to produce products that can't be handmade

Sally Corporation, Jacksonville, FL

Contract Artist | September 2011 - November 2012

 Assisted in the Art Finish department creating aesthetics for various animatronics

